



**APRIL 30, 2010
GOLF TOURNAMENT
SPONSORSHIP DEFINITION & DETAILS**

Tournament Sponsor

There will be **ONLY ONE** Tournament Sponsor. This sponsorship includes four player fees (which include lunch & dinner) gratis. The Tournament Sponsor is invited to set up and man a company/product display during registration, as well as at the 19th hole celebration station; company banner will be prominently displayed at the clubhouse throughout the day; company logo will be on all team winner trophies and awards; be introduced at prior to shot gun start and at the 19th hole celebration and given the opportunity to address the group; may present the team winner awards at dinner; may place handouts, literature, business cards, etc. on the golf carts; have as many as two (in addition to the four players) company representatives attend. **They will receive recognition in all golf related printed materials and on the website if sponsorship commitment is received by the deadline of March 26, 2010.**

Lunch Sponsor / 19th Hole Celebration Sponsor

There may be as many as **TWO** lunch sponsors (one player included, lunch & dinner) and as many as **TWO** 19th Hole sponsors (two players included, lunch & dinner). These sponsors are invited to set up company/product displays at a designated location. Their company signage will be prominently displayed during Lunch/Completion of play and they may place handouts, literature, business cards, etc. on tables at a designated area. They may have two company representatives attend the lunch (in addition to the free players) at which time they will be introduced, thanked, and invited to address the group. **They will receive recognition in all golf related printed materials and on the website if sponsorship commitment is received by the deadline of March 26, 2010.**

Themed Beverage Station Sponsors

There will be **EIGHTEEN** themed refreshment stations this year. These stations will provide soft drinks, water, and beer to the players throughout the afternoon. Each themed refreshment t-top station is encouraged to bring decorations, giveaways and hold drawings at their t-top location. What you do to make your station unique is entirely up to the station sponsor. The company must provide own company signage and promotional items. These sponsors will receive 4 complimentary beverage tickets and may have two company representatives attend lunch. They will be recognized at lunch. They will also receive recognition on all golf related printed materials and on the website. **Themed beverage stations are first come first serve!**

Themed Beverage Station Sponsors must arrive at the course no later than 45 minutes prior to Tournament start and must be set-up at their stations prior to shotgun. The sponsoring company is responsible for manning the station with one or two company representatives for the duration of the tournament and they are responsible for collecting tickets for the drinks stocked at the station. Each refreshment station will be provided with an Inventory Log for checks and balances. Should there be a shortage in drinks vs. tickets turned in, the sponsoring company will be financially responsible for the difference.

Be sure to bring chairs and a cooler for your representatives. The LNHBA will provide the ice, drinks, beer, etc to stock the coolers.

The company with the best refreshment station will be recognized and awarded a prize and bragging rights!

Hole Sponsors

There will be multiple hole sponsorship opportunities. These sponsors will receive signage that will be placed at a t-top bearing their company name.

It is imperative that we have your commitment no later than March 26th, 2010 so that signage can be ordered. All sponsorships are on a first come, first serve basis.

For additional questions, please contact Sandra Wallace with the LNHBA at 704-664-5622.