



Sponsored By:



April 4-6, 2008



Friday-Sunday
At the Charles Mack Citizen
Center
215 North Main St.
Mooresville NC, 28117

Registration & Information Packets



Sponsored By:



Registration Form

Company Name: _____

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____ Fax: _____

E-mail: _____ Web Address: _____

Are you a LNHBA Member? Yes No Booth Number Requested (page 5): _____

Number of Exhibitor Badges: _____ Number of General Admission Discount Tickets: (\$5 each) _____



Please check (up to three choices) how you would like to be listed on the show website and in the show program:

- | | | |
|---|---|--|
| <input type="checkbox"/> Log Homes | <input type="checkbox"/> Decks & Patios | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Modular Homes | <input type="checkbox"/> Demolition | <input type="checkbox"/> Marble, Stone, Granite, & Tile Products Suppliers |
| <input type="checkbox"/> Home / Commercial Builders | <input type="checkbox"/> Education / Building Resources | <input type="checkbox"/> Painting & Wall covering Suppliers/ Contractors |
| <input type="checkbox"/> Green Building | <input type="checkbox"/> Electrical Contractors/Suppliers | <input type="checkbox"/> Patio Enclosures & Sunrooms |
| <input type="checkbox"/> Additions & Remodeling | <input type="checkbox"/> Equipment Rental & Sales | <input type="checkbox"/> Plumbing Fixtures & Supplies |
| <input type="checkbox"/> Advertising, Marketing, & Public Relations | <input type="checkbox"/> Excavating, Grading, & Clearing | <input type="checkbox"/> Contractors |
| <input type="checkbox"/> Appliance Suppliers | <input type="checkbox"/> Exterminators/Pest Control | <input type="checkbox"/> Pools & Spa |
| <input type="checkbox"/> Architects | <input type="checkbox"/> Fences | <input type="checkbox"/> Real Estate Sales & Marketing |
| <input type="checkbox"/> Audio-Video / Home Entertainment | <input type="checkbox"/> Financial Institutions / Insurance | <input type="checkbox"/> Roofing Contractors/Supplies |
| <input type="checkbox"/> Auto & Truck Dealership / Repair | <input type="checkbox"/> Fireplaces-Masonry/Gas | <input type="checkbox"/> Security Systems & Structured Wiring |
| <input type="checkbox"/> Bathroom Accessories & Hardware | <input type="checkbox"/> Flooring & Floor Coverings | <input type="checkbox"/> Siding & Trim Contractors / Suppliers |
| <input type="checkbox"/> Brick, Stone, Masonry, Sand Suppliers | <input type="checkbox"/> Foundations & Basements/Repairs | <input type="checkbox"/> Stairs and Stair Parts |
| <input type="checkbox"/> Building Materials | <input type="checkbox"/> Furniture - Sales & Rental | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Cabinets | <input type="checkbox"/> Garage Doors | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Carpenters | <input type="checkbox"/> Heating & Air-Conditioning Contractors | <input type="checkbox"/> Water, Water Purification |
| <input type="checkbox"/> Central Vacuum Systems | <input type="checkbox"/> Home Improvement | <input type="checkbox"/> Wells & Well Drilling |
| <input type="checkbox"/> Cleaning & Pressure Washing | <input type="checkbox"/> House Plans & Home Design | <input type="checkbox"/> Windows / Doors |
| <input type="checkbox"/> Closet Design | <input type="checkbox"/> Inspection - Public & Private | |
| <input type="checkbox"/> Concrete Products / Supplies | <input type="checkbox"/> Insulation | |
| <input type="checkbox"/> Construction Equipment Rental / Sales | <input type="checkbox"/> Interior Design & Decorating | |
| <input type="checkbox"/> Countertops Products/Suppliers | <input type="checkbox"/> Landscape, Lawn, Garden, Maintenance, | |

Exhibitor Information



Overview

To bring a quality Home and Garden Show to the Lake Norman area. This show will highlight the Lake Norman lifestyle to the buying public.

The Show Includes:

Building & Home Improvement

Exhibitors include builders, remodelors, window and door manufacturers, sunroom companies, and any companies with products and services for the home and garden.

Kitchen & Bath

Exhibitors include cabinet, hardware, countertop, and appliance companies and installers. Also service and specialty companies serving the consumer kitchen and bath industry.

Interior Décor

Exhibiting companies feature window treatments, floor coverings, furniture, art, accessories, closet organizers, and everything involved in home décor.

Outdoor Living

Exhibitors include landscapers, landscape designers, lawn and garden equipment manufacturers, outdoor furniture and lighting companies, and companies involved with making the outdoors functional.

Decorative Arts and Crafts

Exhibitors are all professional artists featuring their own work.

Recreational, Travel, Leisure & Entertainment

Exhibitors include recreational vehicle distributors and suppliers, travel destinations, and food vendors. Also any entertainment companies serving the Lake Norman Area.

Show Promotion

Newspaper

Advertising in the "Lake Magazine" promoting the show. Also advertising in local news print media prior to the show.

Show Program

A show program will be distributed to the public and every entrance to the show. The program includes a list of exhibitors, floor plan, articles about the show and a schedule of events. Exhibitors and Non-Exhibitors have the opportunity to advertise in the programs.

Radio

The show will be heavily promoted on WBT radio a week prior to the show. WBT will also be doing a live remote broadcast from the show. Live 60 second commercials are available for purchase (\$100) to promote your company from the show. Limited number available, first come first serve basis.

Celebrity Chef Darren McGrady

15 years of royal service to Queen Elizabeth II of England and Diana, Princess of Wales and sons William and Harry. He has appeared as a guest on CNN's Larry King Live, cooked on the CBS Early Show in New York, CNN covering the Royal Wedding, Good Morning Texas, CBS 11 and WFAA news and the BBC and SKY television and radio in England and across Europe. At the Lake Norman Home & Garden Show, Mr. McGrady will hold two cooking demonstrations as well as book signings and appearances throughout the show.

Pre-Show Workshop Luncheon

Will be held Tuesday, March 18th, 11:30am at Fat Boys Restaurant in Mooresville exit 36. Exhibitors will receive tips on organizing a first class exhibit, ideas on selling at the show, information following-up leads created at the show and pre-promoting show participation. Important show time information will also be discussed. It's a don't-miss event for all exhibitors. Cost per meal is 6.99 plus tax and gratuity.

Exhibitor Kit

Each exhibitor receives an Exhibitor Kit with their exhibit space confirmation. It contains exhibiting details and forms for ordering promotional materials, electricity, badges. Also included will be advertising information, news and publicity forms to help us publicize your participation and additional move-in information.

Best Booth Contest

All exhibitors will compete for Best Booth and the top three winners will be announced and awarded at the Preview Night. All exhibitors must be completely set-up by 5:00pm.

Exhibitor Information



Exhibit Location: Charles Mack Citizen Center 215 N. Main St. Mooresville NC 28115

I would like my exhibit located in the following area of the show:
Lowrance, Burlington . Moore (8' deep X 10' wide)

- Green Market
- Building Materials
- Building & Home Improvement

Alice's Garden, Kelly Courtyard (outdoor covered space may vary)

- Lawn & Garden Supplies & Equipment
- Recreational Vehicles
- Home & Garden Equipment
- Landscapers

The Merchant, Cedar, Peddler- (8' deep X 10' wide)

- Kitchen & Bath
- Decorative
- Interiors
- Crafts

Please write below any comments that would be helpful assigning an appropriate space for you. Please be specific.

Show Information

Space Rental Includes:

- 8' back drape and 3' side dividers
- 7" X 44" booth ID signs
- 6ft table 2 chairs (if needed)
- Listings in Show Program and Guide
- Exhibitor Badges

Assignment of Space

Qualified exhibitors who return their exhibit space application and full payment by deadline are given priority on space assignments. All exhibit space is sold on a first come first serve basis

Courtyard Space Rental Includes

- 6' table and chairs (if needed)
- 7" X 44" booth ID signs
- Listings in Show Program and Guide
- Exhibitor Badges
- *No larger than a 10 X 10 canopy must be provided by the exhibitor**

Move In & Set-Up

- Thursday April 3- 12:00pm- 9pm
- Friday April 4- 8:00am- 5:00pm
- Friday April 4- Exhibit Judging 5:00pm-6:00pm

Show Schedule

- Friday April 4- Preview Night 6:00-9:00pm (Open to Members & Public)
- Saturday April 5- 10:00am-7:00pm
- Sunday April 6- 12:00pm-5:00pm
- Sunday April 6- Move Out 5:00pm-9:00pm

Agreement

Please read the rules and regulations provided to you separately and double check all information supplied on this form. Your signature on and submission of this application for exhibit space indicates your agreement to be bound by all terms, rules, and regulations specified within. Failure to comply with the rules and regulations may prevent participation in future shows. The individual signing this agreement warrants that he/she has been duly authorized to execute this binding agreement and the exhibitor will continue to fulfill these terms even if an individual ceases to be part of the exhibitor's company.

By signing this agreement, you agree to indemnify Lake Norman Home Builders Association and hold them harmless from any liability and to assume responsibility and expenses for investigation, litigation and settlement of any compliant, claim or legal action arising from injury or death of any person(s), damage to property of business or other claim of loss or damage, except injury or damage caused by sole negligence of Lake Norman Home Builders Association.

In the event any suit or action is brought by the HBA under this agreement to enforce any of its terms or in any appeal therefore, it is agreed that is the HBA prevails, it shall be entitles to reasonable attorneys fees, costs, and expenses, to be fixed by the trial court and/or appellate courts.

In the event that the undersigned party has a past due balance owed to the HBA, the undersigned party may not participate in any future HBA shows, unless the undersigned party obtains written permission from the Board of Directors.

I AGREE TO ABIDE BY THE SHOW RULES, REGULATIONS, POLICIES, AND AGREEMENT

Applicant's Signature: _____ Date: _____

2008 Pricing Information



Exhibit Space Rates ~ Deadline for Early Bird Registration February 15, 2008
Deadline for Entry is March 14, 2008

Cost per space:	Member	Non-Member (\$425 membership fee plus exhibitor cost)
Early Bird Special (before February 15)	\$400	Not available
Regular Price (after February 15)	\$450	\$875
Courtyard Exhibit Space	\$500	\$925
Food, Travel, and Leisure Destinations	\$500	\$500
Electrical Hook-Up	\$25	\$25

Booth Space (see floor plan and layout on page 5)

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Requests for booth locations will be considered but not guaranteed. Exhibitors purchasing multiple booths will be positioned to enhance the show room floor. The Lake Norman Home Builders Association reserves the right to modify this floor plan and exhibitor location for the good of the show. Such decisions shall not be made unreasonably. To complete this agreement the following criteria must be met:

- Exhibitor application completed and signed
- Full payment received by March 14, 2008

Seminars:

These 30 minute seminars will be held in the auditorium and will be at the top of every hour. Each exhibitor can receive a seminar and will be available for purchase for an additional \$100. Times are limited and are sold on a first come first serve basis.

Saturday Seminar Times: (please check the time you wish to request) 1:00pm-4:00pm are reserved for the event celebrity.

- 11:00am-12:00pm
 12:00pm-1:00pm
 4:00pm-5:00pm
 5:00pm-6:00pm

Sunday Seminar Times (please check the time you wish to request)

- 1:00pm-2:00pm
 2:00pm-3:00pm
 3:00pm-4:00pm

Yes, I plan to do a seminar. Here is an explanation of the seminar: _____

Early Bird Exhibit Space Rates: (Before February 15, 2008)	Exhibit Space Rates: (After February 15, 2008)	Non-Member Exhibit Space Rates:
Number of Booths (\$400 each) _____	Number of Booths (\$450 each) _____	Number of Booths (\$875 each) _____
Courtyard Exhibit Space (\$500 each) _____	Courtyard Exhibit Space (\$500 each) _____	Courtyard Exhibit Space (\$925 each) _____
Live WBT Radio Commercial (\$100) <small>(Space is limited, sold on a first come first serve)</small> _____	Live WBT Radio Commercial (\$100) <small>(Space is limited, sold on a first come first serve)</small> _____	Live WBT Radio Commercial (\$100) _____
30 Minute Seminar (\$100 each) _____	30 Minute Seminar (\$100 each) _____	30 Minute Seminar (\$100 each) _____
Electrical Hook-Up (\$25 per Exhibit Space) _____	Electrical Hook-Up (\$25 per Exhibit Space) _____	Electrical Hook-Up (\$25 per Exhibit Space) _____
Number of Discount Admission Tickets (\$5 each) _____	Number of Discount Admission Tickets (\$5 each) _____	Number of Discount Admission Tickets (\$5 each) _____
Total: _____	Total: _____	Total: _____

Payment Information

100% of the total booth space cost must accompany this application.

____ Enclosed is my check (payable to Lake Norman HBA) Amount: _____

Please charge my (please check one) _____ MasterCard _____ VISA

Name as it appears on card _____ Billing address zip code _____

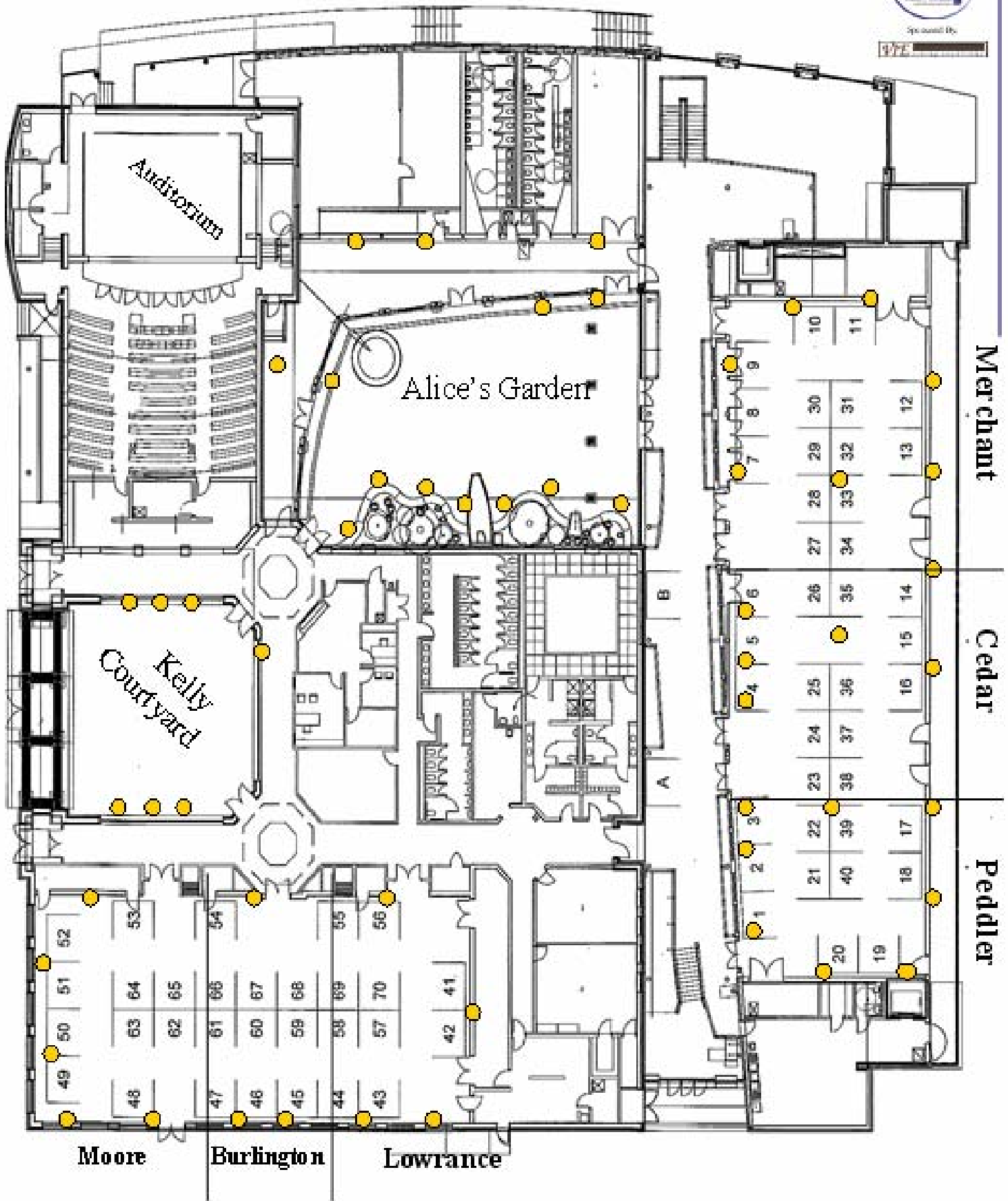
Credit Card Number: _____ Expiration Date: _____

Signature: _____

For More Information, Contact:

Lake Norman Home Builders Association 704-664-5622 Fax. 704-664-0290

www.lakenormanhba.com



● = Electric Hook-Up