



# Get Your CAPS Designation in Just 3 Days!



## CAPS

Certified Aging-in-Place Specialist  
Houses for living. Homes for life.

## SIGN UP TODAY

Registration Deadline: July 24

### CAPS I - Marketing & Communications Strategies for Aging & Accessibility

**Date:** Monday, August 3rd  
**Time:** 8:00 am - 5:00 pm  
**Cost:** \$195 NAHB Member  
\$245 Non NAHB Member

### CAPS II - Design / Build Solutions for Aging & Accessibility

**Date:** Tuesday, August 4th  
**Time:** 8:00 am - 5:00 pm  
**Cost:** \$195 NAHB Member  
\$245 Non NAHB Member

### Business Management for Building Professionals (CAPS co-requisite class)

**Date:** Wednesday, August 5th  
**Time:** 8:00 am - 5:00 pm  
**Cost:** \$195 NAHB Member  
\$245 Non NAHB Member

(All course fees include all course material and boxed lunch)

### LOCATION:

Stock Building Supply  
8215 Forest Point Blvd., Suite 110  
Charlotte, NC 28273  
(704) 535-6940

## CAPS REQUIREMENTS

### Designation

- Successfully complete **CAPS I**, **CAPS II** and **Business Management for Building Professionals** courses.
- Submit Code of Ethics Pledge.

### Continuing Education (CE)

- **12 hours every three years as follows:** a minimum of 6 hours of academic courses, an additional minimum of 6 hours through industry education and/or community service work.

### Additional Fees

- Graduation: \$145 NAHB Member; \$245 Non-Member
- Renewal: \$50 NAHB Member; \$75 Non-Member

### Aging-in-Place:

1. the ability to remain in one's home throughout one's maturing years;
2. the reassurance of being able to call a house a "home" for a lifetime.

## Dramatically Grow Your Business Reach the Fastest Growing Segment of the Remodeling Industry

Seventy-seven million baby boomers are reaching retirement age and nearly half of them do not feel that their home will fully meet their needs as they grow older.

The rapid growth of the older adult population in the U.S. is a huge opportunity for remodelers and other businesses that serve the remodeling industry.

The results of an AARP landmark study *Fixing to Stay* showed that the majority

of Americans 1) prefer to remain in their homes as they mature rather than seek assisted living and other arrangements; and 2) older consumers want a reliable means of identifying professionals they can trust to remodel their homes.

The CAPS program has been developed by NAHB to help home remodeling professionals meet the needs of this burgeoning market.

- Source: [www.nahb.org/CAPSinfo](http://www.nahb.org/CAPSinfo)

## ABOUT CAPS

The **Certified Aging-in-Place Specialist (CAPS)** designation program teaches the technical, business management & customer service skills essential to competing in the fastest growing segment of the residential remodeling industry-**home modifications for aging in place**. **CAPS** will provide comprehensive, practical, market-specific information about working with older and maturing adults to remodel their homes for aging in place.

## COURSE OVERVIEW

**CAPS** teaches the strategies and techniques for marketing, designing & building aesthetically enriching, barrier-free living environments. **CAPS** also addresses the communication and technical needs of the older adult market. The **CAPS** designation program adds value to that knowledge by providing insights into marketing and working with this demographic group.

## BENEFITS OF CAPS

- Recognition for completing the only program in the country dedicated to improving the knowledge of remodelers who want to serve the fastest growing segment of the residential remodeling market
- Marketing and customer service tools to gain access to the emerging aging in place market
- Greater understanding of the aging in place market
- Technical knowledge to solve the remodeling need of the aging in place population
- A network of nearly 1,200 CAPS designation holders nationwide to ask questions, share information and make connections
- Listing in the NAHB online designation directory, a site which received over 6.5 million views in 2006



**LNHBA UNIVERSITY**  
Lake Norman HBA  
836-D Williamson Rd.  
Mooresville, NC 28117  
(704) 664-5622

[www.LakeNormanHBA.com/LNHBAUniversity](http://www.LakeNormanHBA.com/LNHBAUniversity)

In conjunction with



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**Certified Aging-in-Place Specialist (CAPS)  
Registration Form**

**Sponsored by:**



**REGISTRATION DEADLINE: July 24, 2009**

**1- Fill in your information. ALL information must be provided. One Form Per Person**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

HBA Member: (check one)     Yes     No                      Category:     Builder     Associate     Other

Local HBA: \_\_\_\_\_ Have you ever taken an NAHB Course? (Y/N) \_\_\_\_\_

**2 - Course Selection ( Registration Deadline: July, 2009)**

- \$195.00 (NAHB member)    CAPS I—Marketing & Communication Strategies for Aging & Accessibility (Aug. 3, 2009)
- \$245.00 (Non-member)    CAPS I—Marketing & Communication Strategies for Aging & Accessibility (Aug. 3, 2009)
- \$195.00 (NAHB member)                      CAPS II—Design/Build Solutions for Aging & Accessibility (Aug. 4, 2009)
- \$245.00 (Non-member)                      CAPS II—Design/Build Solutions for Aging & Accessibility (Aug. 4, 2009)
- \$195.00 (NAHB member)                      (CAPS co-requisite) Business Management for Building Professionals (Aug. 5, 2009)
- \$245.00 (Non-member)                      (CAPS co-requisite) Business Management for Building Professionals (Aug. 5, 2009)

**3 - Method of Payment: PLEASE PRINT CLEARLY**

**Check Enclosed** (make checks payable to LNHBA)

Credit Card:     **Visa**             **MasterCard**

CC#: \_\_\_\_\_

Name: \_\_\_\_\_  
(print name as it appears on card)

Amount \$ \_\_\_\_\_ Exp Date: \_\_\_\_\_  
(mm/yy)

Card Zip Code: \_\_\_\_\_  
(zip of statement address)

Signature: \_\_\_\_\_

**Cancellation Policy**

**NO REFUNDS.** Cancellations and “no shows” will not be refunded. Transfers to future LNHBA, NAHB and NCBI courses are NOT allowed. The LNHBA reserves the right to cancel these courses. Any class cancelled by the LNHBA will be fully refunded.

**Questions?** Call Sandra Wallace at 704-664-5622  
[www.lakenormanhba.com/lnhbauniversity](http://www.lakenormanhba.com/lnhbauniversity)

**REGISTRATION DEADLINE: JULY 24, 2009**

**PLEASE RETURN TO:**  
Lake Norman HBA  
836-D Williamson Road  
Mooresville, NC 28117  
**Or fax to (704) 664-0290**

