



LAKE NORMAN HOME 2011 BUILDERS ASSOCIATION

# BEST OF THE LAKE

DESIGN COMPETITION

*Call for Entries*

ENTRY DEADLINE: OCTOBER 7, 2011, 3:00 pm

Event Sponsor



 **Electrolux**



ENTRY DEADLINE: OCTOBER 7, 2011-3:00 p.m.

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LAKE NORMAN HOME 2011 BUILDERS ASSOCIATION  
**BEST OF THE LAKE**  
DESIGN COMPETITION



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ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## 2011 Categories

### *Remodeling*

#### Whole House Renovation

Less than \$75K  
\$76K - \$175K  
\$176K - \$275K  
\$276K - \$500K  
More than \$500K  
More than \$2M

#### Kitchen Renovation

Less than \$25K  
\$26K - \$50K  
\$51K - \$100K  
\$101K - \$150K  
More than \$150K

#### Bath Renovation

Less than \$10K  
\$11K - \$30K  
\$31K - \$50K  
More than \$50K

#### Basement Renovation

Less than \$25K  
\$26K - \$50K  
\$51K - \$100K  
\$101K - \$150K  
More than \$150K

### *Interior Design*

#### Residential

Less than \$5K  
\$5K - \$15K  
\$16K - \$25K  
\$26K - \$50K  
More than \$50K

#### Commercial

Less than \$5K  
\$5K - \$15K  
\$16K - \$25K  
\$26K - \$50K  
More than \$50K

### *Additions*

#### Home (Rooms/Suites)

Less than \$75K  
\$76K - \$175K  
\$176K - \$275K  
More than \$275K

### *Landscaping*

#### Single Family/Town Home/Condo

Less than \$20K  
More than \$20K

### *Exterior*

#### Curb Appeal

Less than \$10K  
\$11K - \$30K  
\$31K - \$50K  
More than \$50K

### *Outdoor Living*

(pier/dock, deck/patio, gazebo,  
kitchen, pool/spa/sauna, etc)

Less than \$50K  
\$51K - \$100K  
More than \$100K



ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## 2011 Categories

### *New Construction*

#### Custom New Homes

Less than \$350K

\$350K - \$500K

\$501K - \$700K

\$701K - \$1M

\$1M - \$2M

More than \$2M

#### Spec New Homes

Less than \$350K

\$350K - \$500K

\$501K - \$700K

\$701K - \$1M

\$1M - \$2M

More than \$2M

#### Best Green House

Custom

Spec (see Judging Criteria)

Renovation

#### Town Homes/Condos

Less than \$300K

More than \$300K

### *New Home Community*

More than 100 lots (see Judging Criteria)

Less than 100 lots (see Judging Criteria)





**BEST OF THE LAKE**  
DESIGN COMPETITION



# Official 2011 Entry Form - Part I

ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

(Complete a separate entry form (Part II ONLY) for each category entered)



## Entry Fees

Entrant Classification	Single Entry Rate	Multiple Entry Rate (each additional entry)	<b>** Last Chance Discount</b> Pre-pay for your entry(s) by 9/1/11 & get <b>10% Off!</b>	
			Single Rate	Multiple Entry Rate
LNHBA Member - Single Entry	\$250	\$200	<b>\$225</b>	<b>\$180</b>
LNHBA Member - TEAM Entry	\$450	\$400	<b>\$405</b>	<b>\$360</b>
Non-Members - Single Entry	\$750	\$700	<b>\$675</b>	<b>\$630</b>
Non-Member - TEAM Entry	\$1,000	\$950	<b>\$900</b>	<b>\$855</b>
LNHBA Member & Non-Member Team Entry	\$750	n/a	<b>\$675</b>	<b>n/a</b>

Single entry includes (1) Awards Banquet ticket; each TEAM entry includes (2) Awards Banquet tickets.

**\*\* To take advantage of the last chance 10% discount**, complete the Payment Information section of this page (Official Entry Form - Part I) and fax or mail it with your payment to the LNHBA office by 9/1/2011. The remainder of your entry (Part II) submission will be due by 3:00 pm on 10/7/2011 in the Lake Norman HBA office. Payments received after 9/1/2011 will not be eligible for the last chance discount—NO EXCEPTIONS!

## Entrant Information

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

MEMBER CLASSIFICATION (ex: LNHBA Member-Single)	CATEGORY (ex: Remodeling/WholeHouse/\$176k-275k)	Single Entry Rate	Multi Entry Rate	Total
Entry # 1 - _____	_____	\$ _____	\$ _____ n/a	\$ _____
Entry # 2 - _____	_____	\$ _____ n/a	\$ _____	\$ _____
Entry # 3 - _____	_____	\$ _____ n/a	\$ _____	\$ _____
Entry # 4 - _____	_____	\$ _____ n/a	\$ _____	\$ _____
			Less 10% Early Bird Discount (if paid by 9/1/2011):	\$ _____
			<b>TOTAL ENTRY FEES PAID:</b>	\$ _____

## Payment Information **! Entry fees are non-refundable.**

Payment method:  Visa  MasterCard  Check enclosed payable to LNHBA

Credit Card Number: \_\_\_\_\_ CSV: \_\_\_\_\_ (3 digit code) Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## Official 2011 Entry Form - Part II

ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

(Complete a separate entry form (Part II ONLY) for each category entered)

Entry Number (assigned by LNHBA after receipt of entry) \_\_\_\_\_

### Entrant Information *Entries demonstrate projects completed after January 2008 & before August 2011.*

Category: \_\_\_\_\_  
( example: Custom New Home / \$500k - \$700k )

Entry Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Profession: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### Project Information

Homeowner's Name(s): \_\_\_\_\_ Date Completed: \_\_\_\_\_  
( Will not appear in or on any public material)

Project Address: \_\_\_\_\_

Please Provide (**New Construction Only**) Market Price \$ \_\_\_\_\_ and Lot Price Only \$ \_\_\_\_\_  
(House \$ + Lot \$)

Other Companies Involved in this Project: \_\_\_\_\_  
(Builder, Architect, Interior Designer, etc.)

### Participation Agreement

The undersigned acknowledges and agrees to have the above project submitted to the Lake Norman Home Builders Association for the 2011 "Best of the Lake Design Competition" and that the information provided is correct to the best of our knowledge and that the project entered was completed after January 2008 and before August 2011. Entrant understands identification of the homeowner, other involved companies and the entrant's name/identity on photographs, plans, project statement or any part of the entry will result in disqualification and all entry fees are non-refundable. It is further agreed that any entry may be displayed at the discretion of the Lake Norman Home Builders Association for the "Best of the Lake Design Competition" or for any other promotional purpose and winners may be published in the media.

Entrant further agrees that all entries, including photographs, become the property of the Lake Norman HBA and will not be returned; the materials submitted can be published, reproduced or copied for the purposes of promoting the Lake Norman Home Builders Association and its individual members and the entrant affirms that they have obtained the right to use the materials in this entry in this manner. Additionally, the entrant further agrees to comply with the rules, regulations, requirements as set forth in the complete Best of the Lake Design Competition "Call for Entry" packet.

Entries will not be accepted without a signature.

ENTRANTS SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## Entry Requirements

(Complete a separate entry form (**Part II ONLY**) for each category entered)

*Entries demonstrate projects completed after January 2008 and before August 2011.*

*All entries are judged on design and structure, not decoration or interior merchandising.*

### All Entries

All completed entries must be submitted in a 1" inch, white, 3-ring binder and each page within must be placed into a sheet protector. One binder and separate entry form (**Part II ONLY**) per entry. **Refer to Page 8, Entry Checklist for instructions on how to submit your entry.**

**Payment & Payment Information - Entry Form Part I ONLY** for all entries being submitted unless you already submitted this page to take advantage of the early bird discount. \*\* Do not included this page in your entry binder

Each binder must include the following:

1. **Entry Form Part II ONLY.** (One entry per form, per binder)
2. **Project Statement:** A typed project statement, double spaced. Include brief descriptions of the property conditions, design objectives, client guidelines, listing of custom materials used, project difficulties and final constructed solutions.
3. **Photos:**
  - A. **Printed:** Minimum of (4), glossy, 8x10 "before" (where applicable) and "after" photos processed on photography paper. Additional photos may be included. We recommend using a professional photographer for your "after" photos.
  - B. **Digital CD:** For publishing purposes, please submit your photos in a high resolution jpg format, that is at least 300 dpi.

### New Construction - Additional/Specific Requirements

In addition to the 4 requirements listed above in the "All Entries" section, all custom new home and speculative new home entries must also include a **readable** blue print copy of each floor plan. Full size plans or appropriate scaled versions that fit on an 8 1/2 x 11 inch sheet of paper are both acceptable.

*\*Spec entries should submit the original plan design and an actual built plan*

At least four (two exterior and two interior) 8" X 10" color photographs of the project.

### Renovations & Additions - Additional Requirements

A readable copy of each floor plan on a quarter inch scale and a 40 scale site plan if any exterior modifications were part of the renovation white paper. Renovation submissions should include a "before" floor and/or site plan for each corresponding "after" floor and/or site plan.

At least four 8" X 10" color photographs of the project. Renovation submissions should include a "before" photograph for each corresponding "after" photograph.

***\*Remember, we are looking for renovation solutions. Make sure that photos reflect the design element outlined in your project statement.***

ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## Guidelines

(Complete a separate entry form (**Part II ONLY**) for each category entered)

*Entries demonstrate projects completed after January 2008 and before August 2011.*

*All entries are judged on design and structure, not decoration or interior merchandising.*

## Who Can Enter?

1. This competition is open to anyone in the Lake Norman or surrounding areas.
2. If required by area building codes, a licensed North Carolina General Contractor must have performed the work entered and the project must be permitted.
3. Eligible entries are projects completed after January 2008 and before August 2011.

## When

Completed entries are due in the Lake Norman Home Builder's office located at 28 Cedar Pointe Dr., Mooresville, NC 28117 by **3:00 pm Friday, October 7, 2011.**

## Fees

1. Fees vary based on entrant classification as well as the number of entries submitted. Refer to page 2 for fee schedule.
2. LNHBA member rates refer to members in good standing with the Lake Norman Home Builders Association.
3. Single entries include one (1) Awards Banquet ticket. Team entries include two (2) Awards Banquet tickets.
4. Entry fees are non-refundable.

## Disqualification

1. Entries will be automatically disqualified if any identifiable marking (company logo, sign, name, etc.) is displayed on any part, piece or portion of the entry.
2. Entries will be disqualified if any of the entry requirements are missing, as outlined in the Entry Requirements on page 4.

## Judging

1. Judges representing the industry will be selected by the Lake Norman Home Builders Association BOL Committee.
2. Judges may be architects, designers, media representatives and/or other building professionals deemed qualified by the committee and with whom there is no obvious conflict of interest.
3. All judging decisions are final.
4. Judges have the right to award more than one winner in a specific category.
5. Judges have the right not to award a winner in a specific category.
6. Refer to pages 6-7 for judging & scoring criteria.

## General

1. Entries are recognized for how the objectives and challenges of the project were addressed: difficulty, aesthetics, functionality, craftsmanship, innovation and problem solving.
2. For **Judging Purposes** we recommend staging your completed project and using a professional photographer.

ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## Judging & Criteria - Part I General

**Judges:** Are representatives of the building industry and could be, but are not limited to builders, architects, designers, media representatives and/or other professional building industry professionals.

**Main Goal:** Keep the "Best of the Lake" Competition as objective as possible.

**Method:** Utilize the scoring system and criteria detailed below.  
Use one scoring sheet for each project entry.

### Scoring Criteria:

All entries are judged on design, functionality and quality of craftsmanship. Renovations and Additions will also be judged on difficulties and solutions. Green Home entries will also be scored by additional criteria outlined on the next page.

### Judging System (each entry within a category):

Each category will be judged separately- one at a time. After all judges have scored each project within that individual category, a representative of the Lake Norman Home Builders Association will average the scores for that category. The judges will be given time to review the final scores and then select the winners of that category. After selecting the winning Entry Numbers and presenting them to the LNHBA representative, the judges will move on to the next category.

### Scoring System (each entry):

All areas of Scoring Criteria will be judged and given a point value between 1- 5. In this range, 1 is considered Poor and 5 is Excellent. Points can be awarded in whole or fraction increments (1.25, 1.33, 1.5, 1.66, 1.75, etc.).

If any required materials are missing from the project, it is automatically disqualified.

If there is only one entrant in a category, it must have a total average score of 3.50 or higher to be considered for an award. The Award given is then selected at the discretion of the judges. (If there is only one entry entered in a category, it does not automatically receive 1<sup>st</sup>, 2nd, or Honorable Mention).

No awards will be given to projects with a total average score of 3.49 or less.

If the total average scores of two or more projects are identical or close, the judges will make the final decision at the time of reviewing the scores.

If any judge recognizes a project, and knowledge of that project could bias his or her judgment in regards to scoring, he or she is asked to voluntarily remove himself or herself from judging that category.

At no time before, during or after the judging process should any information relevant to the judging process be divulged to anyone outside the panel of judges.

ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## Judging & Criteria - Part II Green Home

### Judging Criteria - Green Home:

1. Site Planning to Take Advantage of:
  - The existing terrain
  - The path of the sun
  - Saving trees and existing vegetation
  - Solar access orientation
2. Renewable Energy Technologies Included:
  - Solar thermal (hot water)
  - Passive Solar
  - Active Solar (photovoltaic's—'PV')
  - Sun tempering
3. Universal Design Features Included:
  - Visitability (ramp access into the house)
  - First floor accessible bedroom
  - First floor accessible bathroom
  - 4' wide hallways & 3' wide doorways into main rooms
  - Accessible Kitchen
4. Indoor Air Quality Features:
  - Air purifiers on the HVAC system
  - Low or no VOC's (volatile organic compounds) in paint
  - Readily renewable products included (bamboo, cork floors)
  - Formaldehyde free cabinets and shelving
5. Durable Exterior Finish Materials:
  - Roofing
  - Siding
  - Trim
  - Window & Doors
6. Landscaping:
  - Xeriscaping (native plantings)
  - Rain barrels (rainwater catchment system)
  - Zoned irrigation
  - Composting
7. Other Green Features:
  - Sealed crawl space
  - Up-graded insulation
  - Sealed attic space
  - HVAC inside conditioned space
  - Energy Star Appliances
  - Water saving fixtures
  - Energy Star Windows / Doors
  - Smaller square footage
  - Recycled materials
  - Recycling Center
8. Green Certification Received

## Judging & Criteria - Part III Community

### Judging Criteria - New Home Community:

Best land use and design and amenities	Theme
Entry - monuments / landscaping	• Lake
Pool amenity	• Golf
Walking trail	• Green
Club house	
Best Mixed Use Community/Design	Special consideration for Green



ENTRY DEADLINE: OCTOBER 7, 2011 - 3:00 p.m.

## Entry Checklist

(Complete a separate entry form (**Part II ONLY**) for each category entered)

*Entries demonstrate projects completed after January 2008 and before August 2011.*

*All entries are judged on design and structure, not decoration or interior merchandising.*

### General

- **Identification of the entrant's name/identity on photographs, plans, project statement or any part of the entry will result in disqualification.**
- **Remember this is a design competition so we are looking for design objectives, client guidelines, creativity & quality.**
- **Be specific about the materials you used and how they enhanced your project.**
- **The photos are the only visual presentation of your work. Make sure your photos reflect the design element outlined in your project statement.**

## Checklist & Submission Guidelines

**Binder:** 1" inch, white, 3-ring binder

**Payment & Payment Information - Entry Form Part I ONLY** for all entries being submitted unless you already submitted this page to take advantage of the early bird discount. \*\* Do not included this page in your entry binder—submit this separately.

Please prepare your entry for submission in the following order:

- 1 **Official 2011 Entry Form - Part II:** Complete all information; sign & date; one form for each entry. **NO** sheet protector required. This is for the LNHBA and not part of the entry that will be judged.
- 2 **Project Statement:** Typed, double spaced. Insert your Project Statement into a sheet protector. **Reminder!** Project Statement should be a brief description of the property conditions, design, objectives, client guidelines, listing of custom materials used, project difficulties and final constructed solutions. Judges will be looking for design objectives, client guidelines, creativity and quality. Be specific about the materials you used and how they enhanced your project.
- 3 **Floor/Site Plan** (if applicable): Insert floor/site plan(s) into a sheet protector. (Renovation submissions must provide a "before" floor plan for each corresponding "after" floor and/or site plan.) If you would like to send more than one floor / site plan, please provide them in similar sheet protectors.
- 4 **Photos:** Insert your photos into sheet protectors. **Reminder!** The photos are the only visual presentation of your work!

## Questions?

If you have any questions, please contact:

Joan Inglis, 2011 BOL Co-Chair at (t) 803-628-8053 (email) carolinaspaces@gmail.com

Mary Jo Camp, 2011 BOL Co-Chair at (t) 415-509-7230 (email) maryjocamp@gmail.com

Sandra Wallace, Lake Norman HBA at (t) 704-664-5622 (email) swallace@lakenormanhba.com





AWARDS BANQUET:

November 4, 2011

*Verdict Ridge Golf & Country Club*

7332 Kidville Road  
Denver, NC 28037

## Time

6:00 p.m. - 10:00 p.m.

## Dress

Cocktail Attire

## Tickets - General Public

Online Advance Purchase (**by 10/28/2011**): \$45.00 per person  
After 10/28/2011 & at the Door: \$55.00 per person

Cost includes: Dinner and non-alcoholic beverages. **Cash bar will be available.**

\* Tickets are non-refundable.

This is a ticketed event. All tickets will be e-tickets and emailed to the person making the purchase online at our website at [www.lakenormanhba.com](http://www.lakenormanhba.com). Entry will not be allowed without a ticket.

**Forms of Online Payment:** Visa and MasterCard

To purchase tickets with cash or check, please contact the Lake Norman HBA to make arrangements.

## Tickets - Competition Entrants

Each single entry includes (1) Awards Banquet ticket.  
Each TEAM entry includes (2) Awards Banquet tickets.

