

2009 *Lake Norman* Parade of Homes

September 12-13, 19-20, 26-27

ENTRY PACKET

The Charlotte Observer
www.charlotte.com



Don't miss this exciting promotional opportunity to showcase your house!

INCREASED TRAFFIC - Media coverage includes newspaper, magazine print, coffee table quality plan books, directional and site/yard signage. Participating in the Parade of Homes is the most effective way to target consumers who are actively improving their homes or shopping for a new one. Reach over 105,000 adult readers through the 2009 Lake Norman Parade of Homes special section of the Charlotte Observer.

PARADE PARTNER DISCOUNT DIRECTORY - Receive additional discounts by using participating member vendors and suppliers, allowing you to recoup your entry fee by saving \$1,000's of dollars.

AWARDS & BANQUET RECOGNITION

Best Feature Award - Winner will have a "Best Feature" award to display in their home during the Parade.

Best House Award - Builder option to be compared to other entries in the same price point and judged as "Best House".

Awards Banquet - Each builder will receive one complimentary banquet ticket per entry.

Application Deadlines

Early Bird Discount Deadline: June 19, 2009

Final Entry Deadline: July 3, 2009



836-D Williamson Road
 Mooresville, NC 28117
(t) 704.664.5622 (f) 704.664.0290
www.lakenormanhba.com



2009 *Lake Norman*
Parade of
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September 12-13, 19-20, 26-27

CONTENTS

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Table of Contents:

Entry Submission Check List Page 1

Entry Form Page 2

Entry Information Page 3

Participation Agreement Page 4 - 7

Copyright Authorization Page 8

Important Dates & Timeline Page 9

Plan Book Sample Page Page 10

ENTRY SUBMISSION CHECKLIST

ENTRY SUBMISSION CHECK LIST

Please use this form as a checklist to ensure that you are submitting all of the required documentation, information and digital files for each entry.

Each completed entry must be received **no later than 7/3/2009** and include:

- Entry Form** (page 2): Please complete all sections.
- Entry Information** (page 3): Submit all entry information on CD per guidelines.
- Participation Agreement** (pages 4 –7): Please initial & date pages 4 - 6, sign and date page 7.
- Copyright Authorization** (page 8): Please complete all sections.
- Certificate of Insurance:** Submit a certificate of liability insurance coverage naming the Lake Norman Home Builders Association as an additional insured. (refer to page 4, paragraph 3)
- Important Dates & Timeline** (page 9): Please refer to this page for important information on important dates, events and deadlines.
- Entry Fee:** Check, Visa or MasterCard.

Lake Norman
2009 Parade of Homes

ENTRY FORM

Entry Deadline: July 3, 2009

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Take advantage of this tremendous marketing opportunity!

Please complete this entry form and return with full payment no later than July 3, 2009. Early entrants receive a discount (see chart below) if full payment is received by June 19, 2009.

FEE CALCULATION - Payments must accompany entry form.

*Entry fee includes a \$50 sign deposit. Deposits are refundable only if site signs are returned to LNHBA by 10/1/2009.

Entry Listing	Early Bird Discount By 6/19/2009	Entry Fee By 7/3/2009	Multiple Entry Discount	Total Entry Fee
Home # 1	\$1,500*	\$1,800*		\$
Home # 2	\$1,500*	\$1,800*	\$ (100.00)	\$
Home # 3	\$1,500*	\$1,800*	\$ (100.00)	\$
Home # 4	\$1,500*	\$1,800*	\$ (100.00)	\$
TOTAL ENTRY FEES PAID:				\$

BUILDER / ENTRANT INFORMATION

Company Name:		Tel:	
Contact Name:		Fax:	
Mailing Address:		Cell:	
Email:			
Website:			

PAYMENT INFORMATION - *No Refunds

Visa MasterCard Check enclosed (made payable to LNHBA)

CC#: _____ Exp Date: _____ Total Charge: \$ _____

Name as it appears on card: _____ Card Billing Zip Code: _____

Authorized Signature: _____ Date: _____

* All entry fees for the Lake Norman Parade of Homes are Non-Refundable.

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Home Builders Association



HOME BUILDERS ASSOCIATION

ENTRY INFORMATION

Entry Deadline: July 3, 2009

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Entry Information

Please submit all entry information in electronic format (as described below) on a CD. Include all required information EXACTLY as you want it to appear in the Plan Book. You will be able to PROOF your information. If you do NOT proof the information, Iredell County HBA and LNHBA are NOT RESPONSIBLE for incorrect information. **Refer to Plan Book sample on page 12.**

I. GENERAL INFORMATION - Please submit all general information in Word format on your CD. All CDs must be labeled with your company name and the address of your entry.

Builder/Entrant Name

Entry Type - Single Family Home (detached) **OR** Condo/Town Home (attached)

Entry Address (Street, City, State, Zip Code, County)

Subdivision

Price

Features - Bulleted list of 6 to 8 notable features of your home.

Directions - Provide clear, concise directions to your home from a major highway, interstate or thoroughfare.

Partner Listing - List your sub-contractors, vendors & suppliers that you want to appear in the "Partners" section of the Plan Book. **Only members of the Iredell County HBA and LNHBA (HBA's) may be listed as a "Partner".**

II. HOUSE PHOTO/RENDITION & FLOOR PLANS

Digital submissions are to be high resolution (jpg format), delivered on a CD as part of your entry packet. CDs must be labeled with your company name & the entry address. The HBA's will not be responsible for poor quality images of floor plans and renderings.

House Photo or Rendition - high resolution jpg; at least 300 dpi on CD

Floor Plans - high resolution jpg; at least 300 dpi on CD; submit each floor level as a separate file.

Lake Norman
2009 Parade of Homes

PARTICIPATION AGREEMENT

Entry Deadline: July 3, 2009

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Participation Agreement

PLEASE READ CAREFULLY

Initial Page: _____

Date: _____

I acknowledge and agree to the following entry guidelines and rules and regulations:

- ◆ Requirement for judging is that your home be COMPLETE - Certificate of Occupancy (CO) required.
- ◆ A price point **MUST BE** provided on each entry.
- ◆ Your price will be used to establish price point categories for judging.
- ◆ Builder guidelines for judging will be provided with your Entry Packet, including instructions for Model Homes upon receipt of this registration form.
- ◆ **ALL homes must be unoccupied and not lived in prior to the 2009 Parade of Homes.**

I agree to allow my sub-contractors, vendors and suppliers, who are participating in the Parade Partner Discount Directory, to identify themselves as supplying products/services during the Parade of Homes in a manner in which we independently agree upon. **I understand that only current HBA members can be listed as a Partner in the Plan Book.**

I agree that I will not represent to the public, directly or indirectly, that the Lake Norman Home Builders Association warrants or guarantees any aspects of my home, in any way.

I agree to have my Parade of Homes home open ALL WEEKENDS and for all Parade of Homes events (Judging, Parade dates, etc.). My home will be OPEN and STAFFED for public viewing from 10:00 - 5:00 pm Saturdays and 1:00 - 5:00 pm on Sundays during the Parade of Homes (rain or shine). I agree to have liability insurance in effect at all times for injury or damage to members of the public that may be viewing or touring my Parade home, and will provide a certificate of liability insurance coverage naming Lake Norman Home Builders Association and Iredell County HBA as additional insured.

The undersigned covenant is an agreement with both HBA's to fully protect, defend and save harmless the HBA's from and against all loss, costs, damages, and attorneys' fees and expenses of every kind and nature which the HBA's may suffer, expend or incur under or by reason, or in consequence of the undersigned participating in the Lake Norman Parade of Homes including loss, costs, damages, fees and expenses incurred in actions brought to enforce this agreement.

I agree that, in the event my Parade home entry is purchased prior to the Lake Norman Parade of Homes, I will ensure the owner of the home will provide a written release of liability stating that neither the HBA's nor myself/my company is in any way responsible for any damages or property loss that may occur during the Parade of Home events.

I understand that ALL payments for the 2009 Lake Norman Parade of Homes are NON-REFUNDABLE.

*Membership is current by the entry deadline and remains current throughout the Lake Norman Parade of Homes dates, and no invoices/payments owed to either the LNHBA or Iredell County HBA are more than 30 days past due (must be brought current, immediately).

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Home Builders Association



HOME BUILDERS ASSOCIATION

PARTICIPATION AGREEMENT

Entry Deadline: July 3, 2009

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Participation Agreement (continued) **PLEASE READ CAREFULLY**

Initial Page: _____

Date: _____

2009 Parade of Homes Dates & Times

All home entries must be open and available to the public on the following Parade dates:

Saturday, September 12, 19, 26, 2009 - 10:00 am until 5:00 pm.

Sunday, September 13, 20, 27, 2009 - 1:00 pm until 5:00 pm.

STAGE OF COMPLETION INSPECTION (August 7, 2009)

Parade Committee members will perform a Stage of Completion "Drive-By" inspection on **August 7, 2009** to ensure that the construction of the home is at least to the MECHANICAL stage of completion. If the home is not at the mechanical stage by 8/7/2009, the home will be marked UNAVAILABLE in the Lake Norman Parade of Homes publication. NO REFUND of entry fee will be given.

FINAL COMPLETION INSPECTION (September 4, 2009)

Parade Committee members will perform a Final Completion Inspection on **September 4, 2009**. This is CRITICAL, as the home must be SAFE and must be in FULL compliance of all OSHA regulations regarding railings, walk ways, and other safety related items. Driveways must have (at a minimum) a fresh load of gravel - NO mud is permitted. Homes that are not complete or in compliance of OSHA regulations at the time of Final Completion Inspection **September 4, 2009** will NOT be available for tour (this is a liability the LNHBA can not afford to have). **Certificate of Occupancy due no later than September 4, 2009.**

JUDGING

Judging will be held on **September 10, 2009** by a panel of qualified building professionals outside of the Lake Norman HBA. All homes must be open and accessible for judging on this day from the hours of 8:00 am and 5:00 pm.

OPEN HOURS AND STAFFING

All homes must be opened and staffed by the builder/entrant or appointed representative of the building company at all times during the 2009 Parade of Homes.

Homes must be **opened** and ready for the public **no later than 15 minutes prior** to the time of opening (10:00 am on Saturday and 1:00 pm on Sunday).

Homes may not be **closed** prior to the closing time of 5:00 pm. Upon closing, the building company representative should conduct a walk-through of the house to ensure that all doors and windows are locked and secure, turn off unnecessary interior lights, and arm the security system if available.

PARTICIPATION AGREEMENT

Entry Deadline: July 3, 2009

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Participation Agreement (continued)

PLEASE READ CAREFULLY

Initial Page: _____

Date: _____

MAINTENANCE

In keeping with the Parade of Homes standards of excellence, it may be necessary for you to clean your house daily and maintain the landscaping due to the number of visitors touring your home. Interior maintenance crews should be scheduled to clean before or after show hours only. If your cleaning is scheduled for the morning, please make sure that the crew is complete and have exited the premises at least 30 minutes prior to opening time.

VISITOR PRIZE REGISTRATION

Each builder/entrant is encouraged, but not required, to conduct a registration for a prize at his/her Parade home. This could be anything from a restaurant gift certificate to a product donated by one of your suppliers such as a ceiling fan, mirror, piece of art work, etc.

SIGNAGE

Directional Signs: The HBA will provide 3 directional signs per entry based on the directions provided by the builder/entrant. It is the responsibility of the builder/entrant (per the attached signage agreement) to place and retrieve these signs each weekend. **LOCAL SIGN ORDINANCES MUST BE OBSERVED!** Be mindful of other nearby Parade homes, and if possible, try to coordinate your sign placement to maximum advantage.

Sign Ordinances: It is imperative that each builder/entrant abide by the lake and surrounding area municipality sign ordinances. It is the responsibility of the builder/entrant, per this signed agreement, to place and retrieve directional signs each weekend. If a fine is incurred due to sign placement in violation of any ordinance, the payment of the fine will be the responsibility of the builder/entrant.

Site Signs: The HBA will provide one (1) Lake Norman Parade of Homes sign (approximately 2' x 3') indicating the home's tour # for placement in the front yard. It is the builders/entrants responsibility to place the sign and to ensure that it is placed firmly in the ground and is stationary. Additionally, each entry fee includes a sign deposit of \$50 and will be retained by the HBA if site sign is not returned by specified date of October 1, 2009.

Interior Signs: All interior signage shall be at the discretion of the builder/entrant. Signs identifying home price, interior details, craftsmen, suppliers and furnishings shall be tasteful, appropriately sized, lettered and displayed. The use of price tags (other than that of the home price), furniture identification cards, etc. is discouraged. The use of garages is encouraged as an appropriate location for marketing purposes and advertising by subcontractors and suppliers.

PARTICIPATION AGREEMENT

Entry Deadline: July 3, 2009

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Participation Agreement (continued)

PLEASE READ CAREFULLY

CERTIFICATE OF OCCUPANCY (Thursday, September 3rd by 3:00 pm)

Certificate of Occupancy must be turned in to the LNHBA office by 3:00 pm, **Thursday, September 3rd, 2009** & Directional and Site signs are to be picked up by the builder/entrant, or a representative at the LNHBA.

RETURN SITE SIGNS

All site signs provided by the HBA are to be returned to their office no later than **October 1, 2009**. Failure to return site signage by this date will result in forfeiture of \$50 sign deposit.

HOLD HARMLESS AGREEMENT

Builder/Entrant agrees to indemnify and hold harmless the HBA against and from any and all participation in any activity, work or other things done, permitted or suffered by Builder/Entrant in connection with the Lake Norman Parade of Homes arising from any act or negligence by Builder/Entrant or any officer, agent, employee, guest or invitee of Builder/Entrant, and from all costs, attorney fees and liabilities incurred in or about the defense of any such claim or action proceeding brought thereon.

FORCE MAJEURE

In the event that either party or parties hereto shall be delayed or hindered in or prevented from the performance or promotion herein by reason of labor difficulties, inability to procure materials, restrictive governmental laws or regulations, insurrection, war, acts of God, acts of terrorism, economic conditions or other reason of like nature not the fault of the party performing work or doing acts required under the terms of this Agreement, then performance of such act shall be excused. The Association may either postpone or cancel said performance or may at its option terminate this Agreement, with no further liability on the part of either party or parties to the other.

I have read, understand and hereby agree to Participation Agreement and all the rules and regulations for the 2009 Lake Norman Parade of Homes.

Signature

Printed Name

Company

Date:

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Iredell County

Home Builders Association

Lake Norman
HOME BUILDERS ASSOCIATION 

COPYRIGHT AUTHORIZATION

Entry Deadline: July 3, 2009

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Authorization To Use Copyrighted Material **(please make copies for multiple entries)**

I hereby authorize the Lake Norman Home Builders Association, hereinafter called "LNHBA," and the Iredell County HBA, hereinafter called ICHBA to publish in its 2009 Lake Norman Parade of Homes Publications, the HBA's own or other rendition of copyrighted elevations and floor plans.

This authorization applies to the home plan known as

OFFICAL PLAN NAME AND NUMBER, FILE NUMBER

By signing this authorization, the undersigned represents that he/she has the authority to authorize the publication of the copyrighted materials.

PRINT OR TYPE NAME OF DESIGN/ARCHITECTURAL FIRM OR OTHER

SIGNATURE OF PLAN DESIGNER / ARCHITECT / COPYRIGHT OWNER

This the _____ day of _____, 200__

For use by (Builder)

PRINT OR TYPE NAME OF BUILDING COMPANY

SIGNATURE OF BUILDER

This the _____ day of _____, 200__

NOTE TO PLAN DESIGNER/COPYRIGHT OWNER: PLEASE FORWARD THIS AUTHORIZATION FORM DIRECTLY BACK TO THE BUILDER SEEKING PERMISSION TO USE AND TO THE LNHBA and ICHBA.

IMPORTANT DATES & TIMELINE

Important Dates & Timeline


Please make a note of the following important timeline and dates:

DATE	EVENT
June 19, 2009	Early Bird Registration Deadline
July 3, 2009	Final Entry Deadline
August (TBD)	One-On-One meeting with Charlotte Observer to review Directions, Digital Plan/Pictures Submission (for Plan Book) and Advertising.
August 7, 2009	Stage of Completion Deadline
September 4, 2009	Final Completion Inspection
September 4, 2009	C.O. Due & Pick Up Signs From HBA Office BY 3:00 pm
September 8, 2009	All Homes Must be Complete and Available to Public
September 10, 2009	Judging
SEPTEMBER 12 & 13, 2009 PARADE OF HOMES (WEEKEND #1 OF 3)	
September 17, 2009	Awards Available at LNHBA Office
SEPTEMBER 19 & 20, 2009 PARADE OF HOMES (WEEKEND #2 OF 3)	
SEPTEMBER 26 & 27, 2009 PARADE OF HOMES (WEEKEND #3 OF 3)	
October 1, 2009	Return Signs to LNHBA Office by this date for sign deposit refund of \$50 per entry.


Plan Book Sample Page

Design, Layout and components of page are subject to change without notice. This is a sample only.


INFORMATION / TEXT



FIRST FLOOR PLAN



SECOND FLOOR PLAN



124 Main Street, Davidson
9

\$ 525,000

FEATURES:

- 4 bedrooms, 3 full, 2 half-baths
- 4,220 sq. ft.
- Hardwood, ceramic tile, carpet
- Brick veneer, stone, Hardie board
- Spectacular home on approx. 1/4 acre, cul-de-sac lot, massive kitchen with granite countertops and walk-in pantry
- Heathroom, two-story greatroom
- 3 car garage

PARTNERS:

<ul style="list-style-type: none"> ▪ Jim's Painting Service ▪ 84 Lumber ▪ Velux Skylights ▪ Hanson Brick ▪ Labor Finders 	<ul style="list-style-type: none"> ▪ Jim's Painting Service ▪ 84 Lumber ▪ Velux Skylights ▪ Hanson Brick ▪ Labor Finders
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DIRECTIONS:
77 North to Exit 33. Top of ramp take left onto Williamson Rd. Travel approx. 2 miles, turn left on McGill Ave. Turn left on Willow Rd. Turn right Gabriel Way, house on left.

Best Builder of Lake Norman
(t) 704-123-4567 ▪ www.bestbuilderoflakenorman.com